Content Updates

All 3 Pages:

Should this say “At Superior Signs and Graphics, your Anaheim Sign Company…”

Exterior Building Signs Designed to Make an Impact

A powerful brand presence starts from the outside. At Anaheim Sign Company, custom Building Signs are created to capture attention, build trust, and make businesses easy to find. Installed directly onto storefronts, towers, and commercial buildings, these signs are designed for visibility from near and far.

No two buildings are alike—each structure has its own angles, materials, and dimensions. That’s why every project begins with an on-site assessment. From there, the team develops a sign concept that complements the building architecture while standing out visually. Whether bold and modern or timeless and understated, the design always puts the brand first.

Clients can choose from a variety of options:

Outdoor signs page:

Let’s lead this list with Dimensional Letters signs, remove pylon signs, and put monument signs at the bottom of the list.

Sign options include:

- Monument signs with stone or brick accents
- Pylon signs for highway visibility
- Dimensional letter signs for building fronts
- Illuminated cabinets with LED technology
- Post and panel signs for directional or site info
- Channel letters with vibrant backlighting

Building Signs page:

Let's lead this list with Dimensional letter signs (remove layered textures), and put channel letters last.

Clients can choose from a variety of options:

- Illuminated channel letters for high-traffic areas
- Dimensional signs with layered textures
- Weather-resistant aluminum panels with vibrant graphics
- Lightbox cabinet signs with interchangeable faces

Business Signs page:

Let's lead this list with Dimensional lobby logos and change storefront channel letters to "Storefront business signs"

Available sign types include:

- Storefront channel letters
- Dimensional lobby logos
- Wayfinding and directional systems
- Hanging and window signage
- Digital and illuminated displays

Lobby Signs Page:

Remove Illuminated logo panels, and add “Wall” to the standoffs reference on the last bullet.

Popular styles include:

- Dimensional letters mounted on walls
- Illuminated logo panels with LED backlighting
- Brushed metal plaques and nameplates
- Clear acrylic signs with standoffs